

## Sponsorship Opportunity Form

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Advertise your business by becoming a Sponsor at the largest and most visited park in Liberty! The Town of Liberty seeks sponsors for construction of an amphitheater, splash pad, and a new concession stand located in Freedom Park. While promoting your business, sponsorships will assist the Town of Liberty in enriching the lives of the community by offering exceptional recreation and event opportunities. Sponsors are the backbone of this project and will be recognized for their contributions. Sponsorship requests can also be completed online at [www.liberty-nc.com](http://www.liberty-nc.com) or in the Town Admin Building.

### Sponsor Opportunity Table

The following table presents varying opportunities based on the contribution amount:

Sponsorship Deliverables	Platinum	Gold	Silver	Bronze
<b>Sponsorship Fee</b>	≥\$150,000	≥\$100,000	≥\$50,000	≥\$10,000
<b>Maximum Sponsors</b>	2	4	8	Multiple
Facility Naming Rights (Amphitheater or Splash Pad)	✓	-	-	-
Secondary Feature Naming Rights (Scaled to \$ Amount)	-	✓	✓	-
Dedication Plaque	✓	✓	✓	✓
Logo on Facility Marketing	✓	✓	-	-
Logo on Project Webpage	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓
Ribbon-Cutting Ceremony Speaking Slot	✓	✓	✓	-
Ribbon-Cutting Ceremony Participation	✓	✓	✓	✓

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## Sponsorship Selection

Interested parties may contribute through either general donations to be used within the project scope, or targeted donations intended to support specific aspects of the project (concession stand, amphitheater, splash pad).

Please select how you wish to support this project:

### General Sponsorship:

- Platinum Level ~ ≥\$150,000*
- Gold Level ~ ≥ \$100,000*
- Silver Level ~ ≥ \$50,000*
- Bronze Level ~ ≥ \$10,000*

### Targeted Sponsorship:

- Platinum Level ~ ≥\$150,000*
- Gold Level ~ ≥ \$100,000*
- Silver Level ~ ≥ \$50,000*
- Bronze Level ~ ≥ \$10,000*

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## Targeted Sponsorships

If you wish to do a targeted sponsorship, please select the facility or facilities you would like to contribute towards:

Note: Do not fill out if you are committing only to a general sponsorship

- Splash Pad** | Total Cost - \$160,000 | **Contribution Amount:** \$ \_\_\_\_\_
- Amphitheater** | Total Cost - \$215,000 | **Contribution Amount:** \$ \_\_\_\_\_
- Concession Stand** | Total Cost - \$185,000 | **Contribution Amount:** \$ \_\_\_\_\_

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**Total Contribution:** \$ \_\_\_\_\_

## Sponsor Information

*Please print*

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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## Payment Options

- Mail completed form along with payment payable to

*Town of Liberty  
P.O. Box 1006  
Liberty, NC, 27298  
Attn: Scott Kidd*

- Applications & check payments can also be dropped off in person at the Town Administration Building, 126 S. Fayetteville Street, Liberty, NC, 27298
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**Questions** Please feel free to contact Scott Kidd, Town Manager with any questions, 336.215.2339 or [townmanager@townoflibertync.org](mailto:townmanager@townoflibertync.org)